



# EUROCREATIVE YOUTH

2022-1-ES02-KA220-YOU-  
REFLECTING ON THE MANUAL AND BEST PRACTICES

This Project has been funded with support from the European Commission.

This publication only reflects the views of the author, and the Commission cannot be held responsible for any use which be made of the information contained therein.



Co-funded by  
the European Union

As we have progressed in Project WP2, we have gathered a large amount of information and knowledge about entrepreneurship and creativity in cultural tourism. Now, it is time to reflect on what we have learned and how we can apply it in our own practice.

Below, we present 10 open-ended questions for you to reflect on the manual and best practices we have presented.

## Reflection Questions

1. How can I apply the concepts of entrepreneurship and creativity in my own cultural tourism project or business idea?
2. What skills and competencies do I consider to be most important for me to develop in myself to be a successful entrepreneur in cultural tourism?
3. How can I identify and take advantage of opportunities for innovation and creativity in my environment to develop a unique and attractive project or business?
4. What role does sustainability play in my project or business and how can I ensure that it aligns with the principles of sustainability?
5. How can I develop an effective marketing strategy to promote my project or business in cultural tourism?
6. What is the importance of collaboration and teamwork in entrepreneurship and how can I foster these skills in myself and my team?
7. How can I manage risk and uncertainty in my project or business and what strategies can I use to minimize them?
8. What role does technology play in my project or business and how can I leverage it to improve efficiency and innovation?
9. How can I ensure that my project or business meets the needs and expectations of my customers and how can I collect feedback to improve it?
10. What plans do I have for continuing to learn and develop my skills and competencies as an entrepreneur in cultural tourism and how can I ensure that I stay up-to-date and relevant?

